

# Andy Pag, Adventurer and Speaker

## Long Bio

- A refreshing perspective on the power success and failure has to drive innovation and transformation. -

Andy helps organisations reframe change and innovation, through talks, seminars and coaching, using examples from his remarkable high-profile sustainably powered expeditions around the world and, importantly from their failures. He shares unique lessons and ideas that reshape organisational thinking and drive innovative decision-making.

For over 20 years the former BBC reporter and adventurer has explored the globe using innovative modes of transportation that don't threaten the climate. He has;

- Driven a chocolate-powered lorry to Timbuktu,
- Circled the world in a scrap yard van fuelled by waste cooking oil scavenged from bins along the way,
- Sailed across the globe in an abandoned sailboat he restored.
- Cycled across Central America

Glided through the Himalayas taking passengers on his paraglider

Along the way he's learned first-hand how to adapt and make changes successfully to address pressure and adversity. He's broken down in the Sahara Desert, crushed his vertebrae in an a 50m fall in Nepal, been just feet from the lightning strike that hit his boat in Guatemala, and been locked up with a murderer in an Indian prison cell.

Failures turned out to be the moments that mattered most; the stepping stones to success. Now he frames failure as the companion to success and offers a unique blueprint on how to make space for failure to stimulate creativity, adaptability, and the confidence to let go when things aren't working.

Andy accolades include multiple investigative journalism awards. He's a certified Passive House Designer, qualified reef-restoration diver, accredited welder and former Northern Ireland Paragliding Champion.

## Short Bio – for brochure

Adventurer Andy Pag is renowned for his sustainably powered expeditions around the world. He's driven to Timbuktu in a chocolate powered lorry, circled the world in a scrapyard van fuelled by waste cooking oil scavenged from bins along the way, and sailed to the other side of the globe in an abandoned sailboat he restored. Along the way, he's broken down in the Sahara Desert, been feet away from a lightning strike and been locked up in an Indian prison. He's a big advocate of failure as a stepping stone to success and helps organisations reframe their thinking around transformation and innovation.

## Session description

Andy has been experimenting with sustainably powered expeditions for 20 years. There have been successes; the chocolate-powered lorry he drove to Timbuktu, and sailing to the other side of the globe in a patched-up sailboat. But there have been setbacks too, like being wrongfully imprisoned in India and breaking his back in Nepal. In this session he shares his unique perspectives on how setbacks are key to shaping his approach to innovation and transformation.